

Southampton Dementia Action Alliance Steering Group Newsletter No. 1 February 2017

What's been happening?



- Launch of Dementia Friendly Southampton
- Establishment of Southampton Dementia Action Alliance Steering Group
- Awareness Raising Events
 - Health and Wellbeing Fair, 30.1.17
 - Time To Talk, Spectrum CIL, 3.2.17
 - Sarnia Court (Supported Housing) 9.2.17
- Creation of social media for the project
- Riverfest Planning Meeting
 - AB attended 1.2.17
 - Discussion about making it a dementia friendly event
- LPN Pharmacy Dementia Working Group Meeting
 - AB attended 7.2.17
 - Discussion of how to support pharmacies to sign up to DAA.
- Meeting with Claire Garley – Service User Involvement
 - Discussion of how best to go about involving people with dementia in the project.

Alexandra.Baker@alzheimers.org.uk

Dementia Action Alliance Coordinator

07483 926 087/02380 610 159

What's in progress?

- Planning for 6 month progress event
 - Sourcing potential venues.
- Continuation of Awareness Raising Events
 - Orpen Road (Supported Housing) 15.2.17
 - Bassett Green Court (Supported Housing) 15.2.17
 - Women's Meeting 18.2.17
 - Equality, Diversion and Inclusion Showcase @Uni of Soton 20.2.17
 - Volunteer Fair @Uni of Soton 22.2.17
 - Volunteer Fair @Uni of Soton 24.2.17
- Recruitment of volunteers
 - 7 returned paperwork, waiting for references before induction.
 - Ideally need at least 5 more.
- Signing up businesses to DAA
 - For up to date list see http://www.dementiaaction.org.uk/local_alliances/20878_southampton_dementia_action_alliance
 - Working on incorporating businesses already signed up to Hampshire Dementia Action Alliance.

Awareness Raising Events by Cluster

We need rooms and events that we can join in clusters 1-3 and 5-6.

If anyone has an available space for an awareness raising event or knows of an event going on in these areas please let us know.



Samantha.Smith@alzheimers.org.uk

Service User Involvement Officer (Tues-Thurs)

02380 610 159

Good news stories

We now have 73 followers on Twitter and 89 followers on Facebook. Let's make it 100 on each by the end of March – please like and share the accounts.

In the past month Twitter has made 23,000 impressions. Facebook is reaching on average around 1,000 people.

We have already created an additional 604 Dementia Friends since November.

Actions from the meeting

- Meeting with Claudia Murg scheduled for 13.2.17 to discuss joint working with info bus.
- Currently pursuing a media commitment with the Daily Echo and have supplied them with another press release calling people to sign up to the DAA.
- Working with Emily Fisher on an event incorporating the Dementia Champions in Southampton and a method of contacting them.
- I have invited a representative of the Memory Advice Service to join the Steering Group, but have yet to hear back from them.
- The agreed action plan is now available to be viewed on Southampton DAA webpage.



Available Resources

- Overall aims of the project leaflet – Dementia Friendly Southampton Project.
- Awareness Raising Event Leaflet.
- How to sign up to Southampton DAA info – email format.
- Dementia Friendly Community Champion Role Description – pdf.
- How to become a Dementia Friend or Dementia Champion – pdf leaflet.
- Evaluation of the launch of Dementia Friendly Southampton.

If you would like any copies of these please let Alexandra know.

Dates of next meetings

Thursday 27th April – 1:00 pm – 3:00 pm

Thursday 27th July – 2:00 pm – 4:00 pm

Thursday 26th October – 1:00pm – 3:00 pm

At Southampton City CCG

Oakley Road, Southampton SO16 4GX

Calls to action

Please can all members

- Promote the volunteer role for the project
- Encourage others to become Dementia Friends
- Direct anyone interested in forming a DFC to AB
- Encourage businesses to sign up to the DAA.
- Share forthcoming leaflets about Awareness Raising Events and other info about the project.
- Encourage people to follow both social media accounts, and retweet and share posts where possible.
- Dementia Connect – details of all local services - https://www.alzheimers.org.uk/homepage/168/dementia_connect#!/search

Anything missing?

Please let Alexandra know.